

Name: BIDISHA SENGUPTA

Designation: DY. MANAGER- LEGAL

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School: School of Management



Research Interest:

- Business & Commercial Laws.
- Corporate Laws.
- Laws related to protection of Intellectual Property Rights (IPRs).

Academic Background:

| Degree | Subject | University | Year |
|---|------------------------------|---|-----------|
| Master in Business Laws (MBL) | Business & Commercial Laws | National Law School of India University (NLSIU) | 2013-2015 |
| B.Com LL.B (Hons.) | Law | Gujarat National Law University (GNLU) | 2007-2012 |
| Diploma in Intellectual Property Rights | Intellectual Property Rights | Asian School of Cyber Laws (ASCL) | 2010 |
| Diploma in Corporate Laws | Corporate Laws | Asian School of Cyber Laws (ASCL) | 2010 |

Professional Experience:

| From | Period | Position | Organisation |
|------|--------------|-----------------|--|
| 2012 | 2012-2018 | Officer-Legal | Gujarat State Fertilizers & Chemicals Limited (GSFC) |
| 2018 | 2018-to date | Dy. Mgr (Legal) | Gujarat State Fertilizers & Chemicals Limited (GSFC) |

Teaching Engagements:

| Title | Course Code | Class Name | School Name |
|------------------------|-------------|-------------|----------------------|
| Visiting Professor-BBA | 22BBA402 | BBA- SEM IV | School of Management |

Publications:

- Paper published titled as “**Web Media and the Consumer- the Society of the Spectacle**” in the **International Journal on Consumer Protection and Globalization** in 2010.
- Paper published titled “**Hindu Succession (Amendment) Act 2005: Improving Women’s Right to Property**”, in **West Bengal Law Reporter, July 2010 Edition**.
- Published article on “**INTELLECTUAL PROPERTY RIGHTS & THEIR SIGNIFICANCE IN BUSINESS**” in July, 2021 Edition of **SARDAR EXPRESS (GSFC Internal Magazine)** towards spreading of awareness o the subject, amongst the employees of the Company.
- Published article on “**FUTURE OF ARBITRATION FOR CORPORATES IN INDIA**” in September, 2021 Edition of **SARDAR EXPRESS (GSFC Internal Magazine)** towards spreading of awareness amongst the employees of the Company.
- Published article on “**INDIAN LEGAL SYSTEM: AN EASY DIAGENT FOR THE BEGINNERS**” in December, 2021 Edition of **SARDAR EXPRESS (GSFC Internal Magazine)** towards spreading of awareness amongst the employees of the Company.

Book: NIL

Awards/Recognitions:

- Participated as distinguished Speaker and shared knowledge with the students of Navrachana University, School of Business and Law, Vadodara on “**ROLE OF IPR IN INDUSTRY & ACADEMIA**” on 9th November, 2019.
- Participated as distinguished Speaker and shared knowledge with the students of Navrachana University, School of Business and Law, Vadodara in the 3rd IPR National Symposium on “**INTELLECTUAL PROPERTY RIGHTS: STRATEGIES & APPROACHES FOR STARTUPS & MSMEs GROWTH**” held on 15th May 2021.
- Participated as distinguished Speaker and shared knowledge with the students of Navrachana University, School of Business and Law in the webinar on “**IMPORTANCE OF COMMERCIAL LAWS FOR TODAY'S BUSINESS**” held on 10th July 2021.
- Participated as distinguished Speaker and shared knowledge with the students of Navrachana University, School of Business and Law in the 4th National IPR Symposium held on 10th May, 2022.